

Geoff Raw,  
Chief Executive,  
King's House,  
Grand Avenue,  
Hove,  
BN3 2SU

9 February 2016

Dear Geoff,

## **NOTICE OF MOTION**

Thank you for notifying us of your council's motion entitled "Boosting alcohol-related policing and prevention".

The late-night levy has seen some success in a few areas, but there are undoubted challenges to introducing it. The Home Office is expected to very shortly announce some measures to simplify this process, in response to campaigning from the LGA, which may or may not make it more suitable for Brighton and Hove. If there is anything the LGA can do to help inform your decision on adopting a levy, then please contact Ian Leete, who is our licensing lead, on [ian.leete@local.gov.uk](mailto:ian.leete@local.gov.uk).

Your alternative proposal for reinvesting taxation is one that the LGA supports. We agree that a proportion of revenue raised from alcohol taxation should be granted *directly* to local councils to invest in preventative measures, which could include approaches to managing the night-time economy that are not already funded through the licensing regime.

We included proposals to this effect in our pre-election manifesto – *Investing in our nation's future* – and continue to make this point in our discussions with Government. It is helpful to have our member's support for this position reconfirmed by your motion.

The LGA Safer and Stronger Communities Board will be discussing concerns relating to alcohol harm, including pre-loading and cheap alcohol, at its next meeting later this month. I will ensure that your council's concerns are fed into the discussion.

Any actions on alcohol arising from the meeting will be in addition to the LGA's existing commitments to:

- lobby for a health objective in the Licensing Act;
- localise fee-setting under the Licensing Act;
- share best practice through the annual licensing conference on 23<sup>rd</sup> February, and through the Alcohol, Entertainment and Events forum on [www.khub.net](http://www.khub.net); and
- make the financial case for investing further in preventative drugs and alcohol programmes.

The LGA is currently surveying councils on their costs under the Licensing Act 2003 and I hope we can count on Brighton and Hove to respond, so that we can present the Home Office with robust evidence of the need to achieve full-cost recovery in the licensing process. The survey has been sent direct to your Chief Finance Officer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tony Page'. The signature is written in a cursive style with a large, stylized 'P'.

Cllr Tony Page  
LGA Licensing Champion